



simplicitylabs

PRIVACY POLICY

Simplicitylabs.org, ("we", "our", or "us") is committed to protecting your ("you" or "your") privacy and empowering you with this privacy policy (this "Privacy Policy"). This Privacy Policy explains how we collect, use, disclose, and apply the information collected when you use or access our website (<https://simplicitylabs.org/>), products, services, or applications that posts a link to this Privacy Policy (collectively, the "**Services**"). By using the Services or interacting with us, you agree to this Privacy Policy.

Please read the following carefully to understand how we collect, use, disclose, and maintain information that can be used to identify you ("**Personal Data**"). In addition, this Privacy Policy describes your choices for use, access, and correction of your Personal Data. If you do not agree to be bound by this Privacy Policy, please deactivate your account and stop using the Services.

1. INFORMATION WE COLLECT

- **Information You Provide**

We may collect personal information that you voluntarily provide to us when you use our Services. This may include:

- i. Contact information (such as name, email address, phone number)
- ii. Account credentials (such as username and password)
- iii. Professional information (such as job title, company name)
- iv. Any other information you choose to provide

- **Automatically Collected Information**

When you visit our website or use our Services, we may automatically collect certain information about your device and usage. This may include:

- i. Device information (such as IP address, browser type, operating system)
- ii. Usage data (such as pages visited, time spent on pages, referring URLs)
- iii. Location data (based on your IP address)

- **Payment Information.**

If you purchase our Services, we may ask you to provide your name, billing address, telephone number, and e-mail address, as well as certain financial information like wallet address for purposes of processing that payment will collect payment card information and associated account information if you choose to make payments within our Services.

- **Information We Obtain from Others.**

We may obtain additional Personal Data from other users of the Services, third parties, and sources other than the Services. For example, we may obtain additional Personal Data from advertisers or social media networks for which you have approved our access. When you interact with the Services through social media networks or when you connect the Services to social media networks, you are authorizing Simplicitylabs.org to collect, store, and use such Personal Data and content in accordance with this Privacy Policy. We may also obtain Personal Data from third-party services regarding your use of such services, including about your use of the content you choose to broadcast through the Services.

2. HOW WE USE INFORMATION

We may use your Personal Data for the limited purpose of providing the Services and related functionality and services, as described in this Privacy Policy and as permitted by applicable laws. These purposes include circumstances where it is necessary to provide or fulfill the Services requested by or for you or where you have given us your express consent. We may use your Personal Data as follows:

- i. To provide and maintain our Service
- ii. For the performance of a contract such as the development, compliance, and undertaking of the purchase contract for the services you have purchased or of any other contract with us through the Services;
- iii. To communicate with you by e-mail and other methods of communication to respond to comments, questions, and other requests you send us;
- iv. To contact you with special offers, promotions, and other information we believe will be of interest to you;
- v. To contact you with special offers, promotions, and other information we believe will be of interest to you;
- vi. To provide the information and services you request;
- vii. For internal administrative and auditing purposes;
- viii. To detect security incidents and protect against malicious, deceptive, fraudulent, or illegal activity, including, when necessary, to prosecute those responsible for such activities;
- ix. For other purposes such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Services, products, marketing, and your experience;
- x. To invite you to participate in surveys and provide feedback to us (in accordance with any privacy preferences you have expressed to us);
- xi. To enforce our policies or other agreements;

- xii. To combine information collected through the Services and from other sources so that such information can no longer be linked to you or your device ("Aggregate/De-identified Information") such as de-identified demographic information, information about the device from which you Services, or other analyses we create;
- xiii. To use for any other purpose for which we provide notice at the time of collection; and
- xiv. To comply with legal obligations and legal process and to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or other third-parties

3. HOW WE SHARE YOUR INFORMATION

- **Service Providers and Third Parties.**

We do not sell Personal Data. We do not otherwise disclose the Personal Data we collect about you, except as described herein or as otherwise disclosed to you at the time the data is collected. We may share your Personal Data with third-party vendors that perform tasks on our behalf and at our instruction. These third-party vendors may use your Personal Data only in connection with the services they perform on our behalf, and they are bound to protect your Personal Data in a manner substantively consistent with our own policies and practices. Depending on your subscription, we may share your Personal Data with national securities exchanges, securities information processors, or our other third-party financial data providers for the purposes described in this Privacy Policy. In addition, you may choose to use certain features on our website for which we partner with other entities. These features are operated by third parties that are not affiliated with us. These third parties may use your Personal Data in accordance with their privacy policies. On the parts of the Services on which these features are offered, the relevant third parties are identified. We strongly suggest you review the third parties' privacy policies if you use the relevant features.

- **Your Consent.**

We may share or disclose your Personal Data for other purposes pursuant to your consent or with your further direction.

- **Aggregate/De-Identified Data.**

Sometimes, we may share Aggregate/De-Identified Information about use of the Services, such as by publishing a report on usage trends. The sharing and our other use of such data is unrestricted.

- **Legal Reasons.**

We may also disclose your Personal Data when we, in good faith, believe disclosure is appropriate to comply with the law, a court order. We may also disclose your Personal Data to prevent or investigate a possible crime, such as fraud or identity theft, to protect the security of our Services, to enforce or apply our policies or other agreements, or to protect our own rights or property or the rights, property or safety of our users or others. We will attempt to notify our users about legal demands for their Personal Data when appropriate in our judgment, unless prohibited by law or court order or when the request is an emergency. We may dispute such demands when we believe, in our discretion, that the requests are overbroad, vague, or lack proper authority.

- **Sale, Merger, or Other Business Transfer.**

As we continue to develop our business, we may buy, merge, or partner with other companies. In such transactions (including in contemplation of such transactions), Personal Data may be among the transferred assets. If a portion or all our assets are sold or transferred to a third-party, your Personal Data would likely be one of the transferred business assets. If such a transfer is subject to additional mandatory restrictions under applicable laws, we will comply with such restrictions.

4. COOKIES AND TRACKING TECHNOLOGIES

- **What are Cookies and Other Technologies.**

A cookie is a small text file that can be stored on and accessed from your device when you visit our Services, to the extent you agree. The other tracking technologies work similarly to cookies and place small data files on your devices or monitor your website activity to enable us to collect information about how you use our Services. This allows our Services to recognize your device from those of other users of the Services.

- **How We Use Cookies and Other Tracking Technologies.**

Like most providers of online services, we use Cookies and Other Tracking Technologies, including first-party cookies (i.e., cookies placed by us when you use the Services) and third-party cookies (as explained below), for a number of reasons, like identifying you, helping us see which features are most popular, counting visitors to a page, understanding how you engage with web content and emails we send, improving our users' experience, keeping the Services secure, tracking and analyzing statistical usage and volume information from our users, providing relevant advertising, and just generally providing you with a better, more intuitive, and satisfying experience.

- **Third-Party Cookies.**

Some Cookies and Other Tracking Technologies that we use are from third party companies (third party cookies), provide us with web analytics and intelligence about our website which may also be used to provide measurement services and target ads. These companies use programming code to collect information about your interaction with our website, such as the pages you visit, the links you click on and how long you are on our website. This code is only active while you are on the Simplicitylabs.org website.

- **Cookies We Use.**

Depending on the Services, we may use the following types of cookies:

- i. **Cookie Category**

Why Do We Use These Cookies

- ii. **Necessary**

Necessary cookies help make the Services usable by enabling basic functions like page navigation and access to secure areas of the Services. The Services cannot function properly without these cookies. Disabling these cookies may make the Services unavailable.

- iii. **Preferences**

Preference cookies are used by us to remember your settings and preferences and to improve your experience on our Services

- iv. **Analytics**

Analytics cookies help us collect information about your use of the Services and enable us to improve the way they work. These cookies give us aggregated information that we use to monitor the Services' performance, count page visits, spot technical errors, see how users reach the Services, and measure the effectiveness of marketing (including emails).

- v. **Marketing**

Marketing cookies are used to show consumers display advertisements across websites, to make them more relevant and meaningful to consumers, and to track the efficiency of our advertising campaigns, both on our services and on other websites or mobile apps. Our third-party advertising partners (as identified above) may use

these cookies to build a profile of your interests and deliver relevant advertising on other sites.

vi. Managing Cookies

A. If you do not want cookies to be dropped on your device, you can adjust the settings of your Internet browser to reject the setting of all or some cookies and to alert you when a cookie is placed on your device. Please note that if you use your browser settings to block all cookies (including strictly Necessary Cookies) you may not be able to access or use all, or parts or specific functionalities, of our Services.

- a. Chrome Safari
- b. Safari Mobile (iPhones and iPads)
- c. Firefox
- d. Microsoft Edge

B. If you want to remove previously stored cookies, you can manually delete the cookies at any time. However, this will not prevent the Services from placing further cookies on your device, unless and until you adjust your Internet browser setting as described above.

C. You may opt out of behaviorally targeted ads anytime by clearing your cache of your browser's cookies. Additionally, you may opt-out of interest-based advertising from some third-party partners by visiting <http://www.youronlinechoices.eu>, or the third-party provider's websites. Please note that opting-out will only prevent targeted ads so you may continue to see generic (non-targeted ads) after you opt-out.

5. DATA SECURITY

We implement reasonable technical, administrative, and physical security measures to protect your personal information from unauthorized access, use, or disclosure. However,

no method of transmission over the Internet or electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your personal information, we cannot guarantee its absolute security.

6. YOUR RIGHTS AND CHOICES

Depending on your location, you may have certain rights regarding your personal information, which may include:

- i. The right to access and receive a copy of your personal information
- ii. The right to rectify or update your personal information
- iii. The right to delete your personal information
- iv. The right to restrict or object to our processing of your personal information
- v. The right to data portability
- vi. To exercise these rights, please contact us using the information provided in the "Contact Us" section below.

7. CHILDREN'S PRIVACY

Our Services are not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe that your child has provided us with personal information, please contact us immediately.

8. CHANGE TO THIS PRIVACY POLICY

We may update our Privacy Policy occasionally to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated Privacy Policy on this page and updating the "Last Updated" date.

Your continued use of our Services after any changes to this Privacy Policy constitutes your acceptance of the updated policy.

9. INTERNATIONAL DATA TRANSFER

Your personal information may be transferred to and processed in countries other than your own. These countries may have data protection laws that are different from those in your country. By using our Services, you consent to the transfer of your information to these countries.

10. RETENTION OF PERSONAL INFORMATION

We retain your personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

11. THIRD PARTY LINKS AND SERVICES

Our Services may contain links to third-party websites or services that are not owned or controlled by Simplicity Labs. This Privacy Policy applies only to our Services. We have no control over, and assume no responsibility for, the privacy policies or practices of any third-party sites or services.



CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy or our privacy practices, please contact us at

- **Email:** info@simplicitylabs.org
- **Address:** 144-145, JMD MEGAPOLIS, Sector 48, Gurugram, Haryana 122018
- **Phone:** +91-1244291280

By using our Services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.